

Text taken by the Learning Event : eTwinning Schools - from individual to the collective, Angela Lucia Capezzuto, Liceo Statale Don Gnocchi (Maddaloni) and ISS G.B.Novelli (Marcianise).

You will probably know about the basic features that an eTwinning has to possess to be nominated one. eSafety and eTwinning projects are some of the features. Why not make eTwinning projects in common with other eTwinning schools in your neighbourhood and with European partners?

My school, ISS Novelli Marcianise, a UNESCO-associated school, participated in a project with another UNESCO-associated eTwinning School, ICS "A.Moro" Marcianise called, "Let's Celebrate UNESCO Days Together!" They learnt a lot from each other and the teacher members are uniting in a regional eTwinning school group (more about that later in the eTwinning schools groups part). You can see the activities of the project here: <https://twinspace.etwinning.net/69397/home>

The interesting feature of the project, apart from uniting eTwinning schools, is that students from different age groups were able to contribute to the project with suitable activities and which added creativity and innovation to the whole.

Promotion of eTwinning should be made to the whole school community, not limited to the teaching staff of one's own school. This can be fulfilled in various ways. Let's take a look at some examples.

Through the **school website**. One of the basic features of eTwinning Schools is promotion of the eTwinning concept through the school website, where not only are project activities/rewards communicated, but also eTwinning-associated days and events. I have insisted with my school principals, in both my eTwinning schools (even before they became eTwinning Schools), in dedicating a special section only to this end. Here are both special school sections:

<http://www.istitutonovelli.edu.it/etwinning> / (managed by my colleague who is the webmaster)

<https://www.liceodongnocchi.edu.it/index.php/etwinning> (here I directly manage the eTwinning section of the school website)

Promotion of eTwinning through press/social media/stakeholders. Here are some examples of how we thought about involving the whole community in our eTwinning projects/awards/activities.

For the 70th Human Rights Day UNESCO peace march through the town of Marcianise, we invited the local government officials (mayor, deputy mayor etc.) and embedded the initiative in the eTwinning project "Let's Celebrate UNESCO Days together!" We also invited neighbouring schools to the event. Here is the video:

<https://www.youtube.com/watch?v=-DpRg4zX1wM>

There are a group of communication leaders in both schools, fulfilling the eTwinning School Mission shared Leadership feature, who take care of writing articles about eTwinning and related activities for the local press. Here are some example articles:

<https://www.belvederenews.net/maddaloni-il-liceo-don-gnocchi-e-scuola-etwinning/>

<http://www.marcianise.info/2018/04/isiss-g-b-novelli-di-marcianise-riconosciuta-ufficialmente-scuola-etwinning/>

<http://www.marcianise.info/2018/01/isiss-novelli-vince-premio-etwinning-move2learn-learn2move-e-parte-per-viaggio-a-valencia-e-atene/>

Stakeholders of Carditello Royal Palace, Foundation for the Royal Carditello Palace, were contacted for permission to hold a theatre play written by my colleague, an Italian/History teacher, who is also a student foreign exchange leader, for the class participating in the eTwinning project "Let's Celebrate UNESCO Days Together!" The video link is in the M1 Section 1 Link to the curriculum section.

eTwinning workshops at ISS Novelli were held during Open Day and neighbouring schools (students and other eTwinning teachers) were invited:



At ISS Novelli every year, we hold a common event for all schools in Marcianise called the "Spelling Bee" for students of the first year, a dictation contest for students of 2nd year High School and an Essay writing contest for final year high school students. It is sponsored by a Scholarship offered in honour of an English teacher of this school Maria Rossano, who was a teacher of English.

<http://www.istitutonovelli.edu.it/2-edizione-borsa-di-studio-in-lingua-e-letteratura-straniera-in-memoria-della-prof-ssa-maria-rossana/>

This year, the Campania Ambassador Group will hold a common award event for eTwinning schools and hope to invite members of the NSS, eTwinning Leaders of all eTwinning Schools in the Campania Region and guests from the School Regional Authority, probably around October/November in conjunction with a regional eTwinning training event in Naples!

Associating eTwinning schools in a consortium. The eTwinning Schools are inclusive and innovative learning organisations and committed to inclusivity at every level-if this means supra scholastic, then by all means, why not? Recently, during an Italian Ambassadors' meeting, Ambassadors of the Campania region agreed upon trying

to start gathering the eTwinning schools nominated during the last two years into a group, for now only informal because getting recognition from the Regional School Authority takes time and isn't an easy process. However, we agreed upon several actions to attract public attention and maybe recognition in the not too distant future. Here are some points, which you could try and realise in your country/region:

- Open an eTwinning Schools Regional Group within the eTwinning Live platform to share organisation, dissemination, implementation of best practices activated in the eTwinning schools of the region. The group will send invitations to all eTwinning schools nominated in the last 2 years (2018-19, 2019-20) and future nominees. To be able to be invited, Ambassadors agreed it was important that the School Principal/Manager:
 - officially nominate the eTwinning School Representative, who would be the contact person through which all common activities, events, ceremonies, PD, would be activated by AND,
 - consent to activate all actions agreed upon within the group, starting from the organisation of a PD event for the eTwinning school teaching staff.
- Contemporaneously open social media groups limited to eTwinning schools of the region. Our Ambassador Group divided these groups, all having the same title, into 3 channels and would be mediated by a specific Ambassador:
 - Facebook closed group: on invitation only. This group will share news about eTwinning and eTwinning Schools in particular.
 - Twitter group: will have Twitter Chats about particular educational topics; the eTwinning platform; PD; News items pertaining to Europe; Educational platforms associated with eTwinning such as School Education Gateway and European Schoolnet; Erasmus +; European Commission and related websites.
 - Instagram group: same aims as the other groups, but concentrated on images with explanations.
- During Regional eTwinning Training Events, Ambassadors agreed that:
 - the one which will be held in Naples, Capital city of the Campania Region, all Ambassadors and eTwinning School Representatives will attend, to officially present the eTwinning schools of Campania with an award ceremony (the award will probably be an official letter from the Regional School Authority)
 - all other Regional Training Events will have a workshop specifically catering to eTwinning Schools, apart from the typical ones normally organised.